

Amendments to the claims.

Please amend the claims as follows:

1-49. (canceled)

50. (new) A method of modifying a male person's estimation of body weight of a female person having a body mass index (BMI) of about 25 or greater, the method comprising:
administering an effective amount of an odorant composition that is hedonically positive to the male person for inhalation; and

following said inhalation, having the male person observe said female person and estimate the body weight of said female person;

wherein said estimate of said body weight is lowered by a statistically significant amount compared to the male person's estimate of said body weight of said female person in the absence of inhalation of said odorant composition;

the odorant composition comprising a suprathreshold but non-irritant concentration of a mixture of a floral odorant and a spice odorant, the floral odorant selected from the group consisting of jasmine, lilac, lily of the valley, magnolia, rose, lavender, geranium, hyacinth, orange blossom, apple blossom, carnation and mixtures thereof, and the spice odorant selected from the group consisting of cinnamon, ginger, cloves, nutmeg, oriental spice and mixtures thereof.

51. (new) The method of Claim 50, wherein the odorant composition consists essentially of said mixture of the floral odorant and spice odorant.

52. (new) The method of Claim 50, wherein the floral odorant is a mixture of said floral odorants and the spice odorant is a mixture of said spice odorants.

53. (new) The method of Claim 50, wherein the male person's estimate of said body weight following said inhalation of the odorant composition is lowered by at least about 7%.

54. (new) The method of Claim 53, wherein the male person's estimate of said body weight following said inhalation of the odorant composition is lowered by about 7-10%.
55. (new) The method of Claim 50, further comprising, prior to administering the odorant composition, asking the male person to identify the odorant composition as either hedonically positive or hedonically negative.
56. (new) The method of Claim 50, wherein administering the odorant composition comprises dispensing the odorant composition to the male person from a dispensing device.
57. (new) The method of Claim 50, wherein administering the odorant composition comprises applying the odorant composition onto the male person.
58. (new) The method of Claim 50, further comprising, prior to administering the odorant composition, testing olfactory ability of the male person.
59. (new) The method of Claim 58, wherein testing the olfactory ability of the male person comprises administering a forced-choice, scratch-and-sniff identification test.
60. (new) The method of Claim 50, further comprising, prior to administering the odorant composition, testing olfactory threshold of the male person.
61. (new) The method of Claim 60, wherein testing the olfactory threshold of the male person comprises administering a series of dilutions of an odorant substance in ascending order.
62. (new) The method of Claim 61, wherein the odorant substance is selected from the group consisting of butyl alcohol, phenylethyl alcohol and pyridine.

63. (new) A method of modifying a male person's estimation of body weight of a female person having a body mass index (BMI) of about 25 or greater, the method comprising:

- administering an effective amount of an odorant composition that is hedonically positive to the male person for inhalation; and
- following said inhalation, having the male person observe said female person and estimate the body weight of said female person;
- wherein said estimate of said body weight is lowered by a statistically significant amount compared to the male person's estimate of said body weight of said female person in the absence of inhalation of said odorant composition;
- the odorant composition comprising an odorant mixture consisting essentially of a floral odorant and a spice odorant, each of said odorants being present in a suprathreshold but non-irritant concentration; the floral odorant selected from the group consisting of jasmine, lilac, lily of the valley, magnolia, rose, lavender, geranium, hyacinth, orange blossom, apple blossom, carnation and mixtures thereof, and the spice odorant selected from the group consisting of cinnamon, ginger, cloves, nutmeg, oriental spice and mixtures thereof.

64. (new) A method of modifying a male person's estimation of body weight of a female person having a body mass index (BMI) of about 25 or greater, the method comprising:

- administering an effective amount of an odorant composition that is hedonically positive to the male person for inhalation to lower the male person's estimate of body weight of said female person upon being observed by the male person following said inhalation by a statistically significant amount compared to the male person's estimate of said body weight of said female person in the absence of inhalation of said odorant composition;
- the odorant composition comprising an odorant mixture consisting essentially of a floral odorant and a spice odorant, each of said odorants being present in a suprathreshold but non-irritant concentration; the floral odorant selected from the group consisting of jasmine, lilac, lily of the valley, magnolia, rose, lavender, geranium, hyacinth, orange blossom, apple blossom, carnation and mixtures thereof, and the spice odorant selected from the group consisting of cinnamon, ginger, cloves, nutmeg, oriental spice and mixtures thereof.